

THE ILLINOIS WINE FESTIVAL™

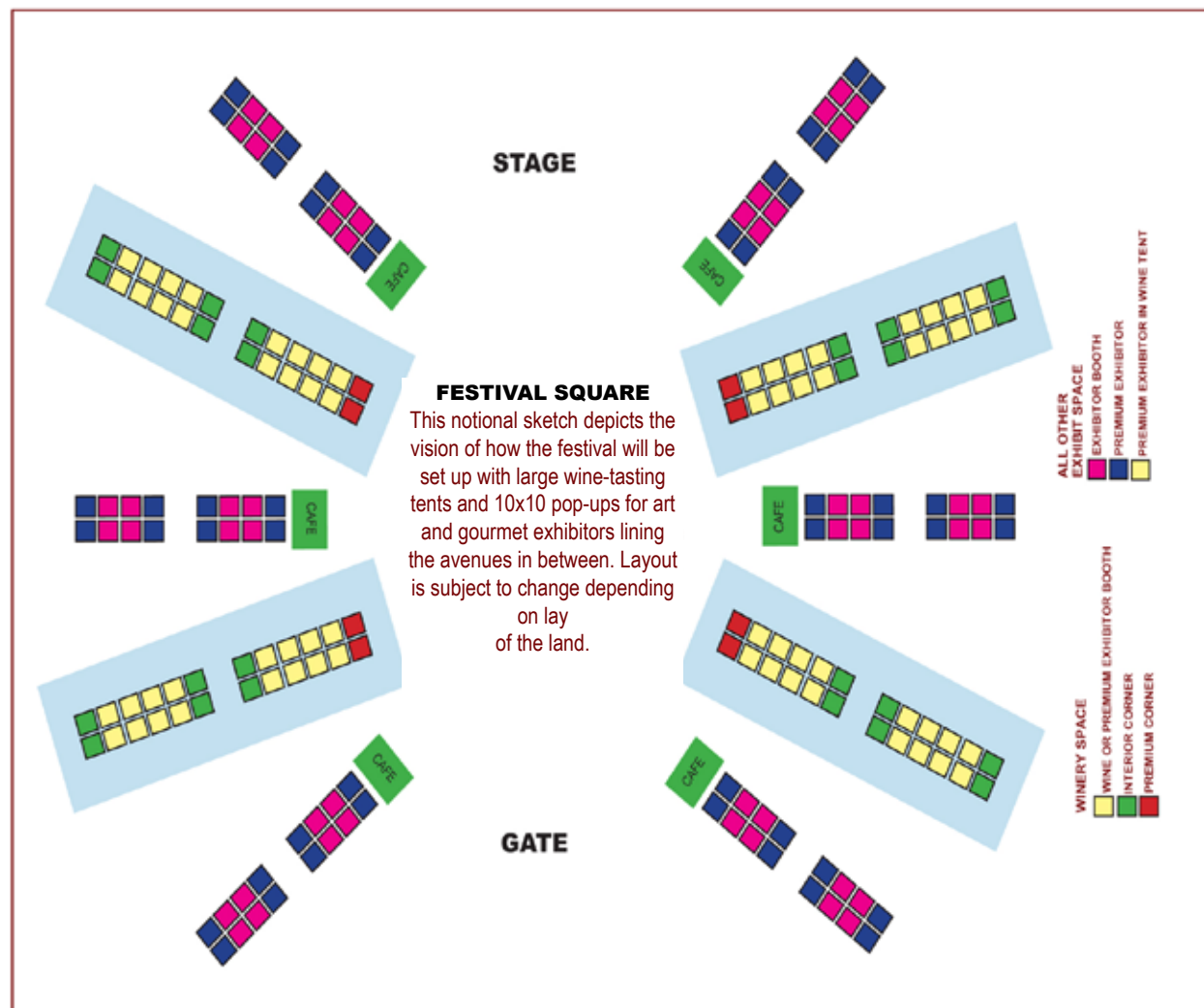
Illinois Wineries -

We'll be celebrating Illinois Wine Month in style and would like to invite you to be one of the featured wineries in the **Illinois Wine Festival**.

The Illinois Wine Festival, to be held near St. Louis at Hidden Lake Winery, will showcase Illinois wine. The event will be a fabulous celebration of the State's burgeoning wine industry, and include the things that go along with fine wine - gourmet cuisine, great music and a fabulous al fresco arts, crafts and gourmet exhibitor show.

The festival is a benefit for the Farm Wineries of Illinois. As such we will provide you with one FREE booth space to exhibit at the show. You will be provided with the tent, tables, chairs and tablecloths needed to set up your booth.

The event will take place at picturesque Hidden Lake Winery, where folks can experience a visit to a working winery and tasting room where they are sure to fall in love with visiting Illinois wineries. Dale Holbrook has graciously donated his facility for this event. It is the perfect spot to showcase Illinois wine to the St. Louis region (complete with the much needed shade for the month of August). The wineries will converge here to kick off Illinois Wine Month in style.



WINERY EXHIBITOR

2007 NOTES, RULES & CONDITIONS OF EXHIBITING

PROMOTION

We have linked to all of the Illinois websites from the festival site so that folks can easily find you when they come looking for Illinois wine. We hope you will reciprocate by promoting the Festival on your website and in newsletters sent to your winery clientele. www.illinoiswinefestival.org.

INSURANCE POLICY

- Each winery is responsible for obtaining a certificate of insurance for comprehensive general liability coverage for the event which lists Capital Celebrations LLC and Hidden Lake Winery as additionally insured for the dates of the show.

SET-UP

- You may begin set up in designated spaces the Friday before the show at 10:00am. Set up must be complete by 6:00pm the day prior to each show.

SHOW CLEANLINESS STANDARDS

- All Exhibitors are responsible for keeping their area clean during show hours, including clean-up at the end of the first day and clean-up at the end of the show. Trash items (bottles, boxes, palletes and decorative items) should be discarded to the provided area dumpsters.

GUEST RELATIONS

- All booths must be occupied and open during all hours of the festival. **11am - 6 pm both days.**
- Each winery is reminded that personnel working the booth are not to provide wine to anyone who appears under the influence or to any obviously under age person who may have obtained a tasting glass. The re-carding of such individuals to reconfirm legal drinking age is the responsibility of the participating winery staff personnel under alcoholic beverage regulations.
- Wineries may display and sell wine by bottle(s) or glass(es) or cases(es). All wine sold must be wine from your own label. Only winery logo quality accessories are to be sold at winery booths.
- Wine pick-up service is available for wine purchases of three packs or larger.

OVER-NIGHT SECURITY

- Overnight security will be provided on Friday and Saturday nights, allowing exhibitors to leave displays in place. However, securing booth contents will be the sole responsibility of each exhibitor. Neither the Illinois Wine Festival nor Capital Celebrations LLC assumes liability for any lost, stolen or damaged items.

TEAR DOWN

- Tear down cannot be started before 6:15pm on the last day of the show. Each exhibitor must be responsible for the removal of all supplies brought to the festival and placement of all trash items in provided area dumpsters at the conclusion of the event.
- In the event of rain, all exhibitors will be required to follow a contingency exit plan which will be distributed if needed.

ILLINOIS WINE FESTIVAL

2007 WINERY EXHIBIT APPLICATION

Hidden Lake Winery, just east of St. Louis - August 25 & 26
Applications due by June 15, 2007

COMPANY	CONTACT		
STREET	CITY	ST	ZIP
PHONE	FAX		
EMAIL	WEB		

BOOTH SPECIFICATIONS	COST	QTY	TOTAL
Winery Booth – 1 10' linear x12' deep space, Tent, tasting tables, table cloths, chairs and skirting provided in wine tent FREE OF CHARGE TO ILLINOIS WINERIES	\$ 0	1	\$ 0
Extra Booth - 10' linear x12' deep in wine tent with tables, cloths, chairs and skirting CORNER SPOTS ALLOCATED ON FIRST COME BASIS	\$ 300		\$
TOTAL			\$

PAYMENT OPTIONS	
Payment by <input type="checkbox"/> Check (payable to Illinois Wine Festival) <input type="checkbox"/> Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> American Express	
CARD #	Exp Date _____ / _____

WINERY CHECKLIST	<input checked="" type="checkbox"/>
Completed and signed Winery Application	
Total Booth Space Fee for additional space	
Proof of Liability Insurance	
Proof of Liquor License	
Certificate of Insurance with the following listed as "Additionally Insured": <ul style="list-style-type: none"> • Illinois Wine Festival • Capital Celebrations LLC • Hidden Lake Winery 	

In submitting this application, I agree to abide by all notes, rules and conditions governing the Illinois Wine Festival. I agree to hold the festival producers, including Capital Celebrations LLC, and Hidden Lake Winery in Aviston, including their officers, employees, sponsors and volunteers harmless for any resulting loss or damage occurring to any person(s) or property.

Signature: _____

Date: _____

HINT - Submit this page NOW for best placement on the field. Placement will be allocated by date. Insurance and supporting paperwork may be submitted later.

SUBMIT THIS PAGE BY EMAIL OR FAX TO:

Telephone: 866-877-3343 | Fax: 661-451-5491 | Email: Carl@IllinoisWineFestival.org

ILLINOIS WINE FESTIVAL, 2421 West Pratt Blvd., Ste 801, Chicago, IL 60645