

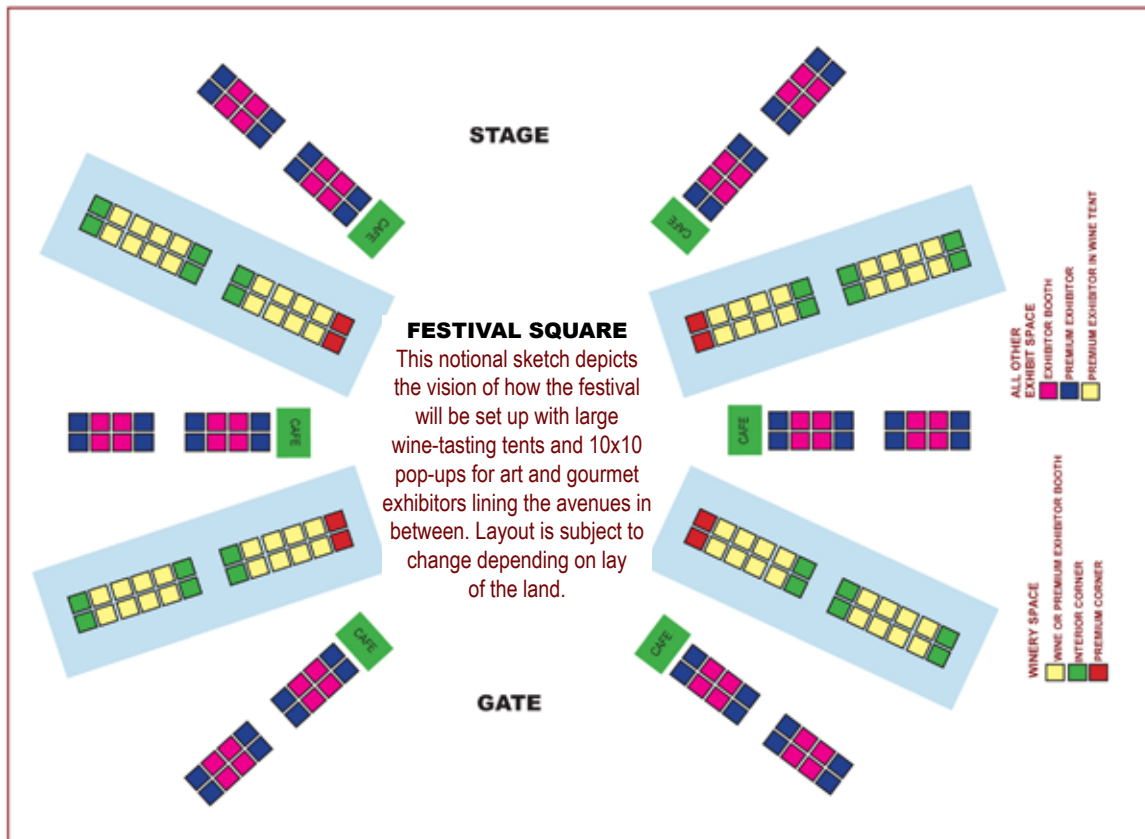
THE ILLINOIS WINE FESTIVAL™

We would like to invite you to be one of the featured exhibitors in **The Illinois Wine Festival**.

The festival will be held at Hidden Lake Winery in Aviston (just east of St. Louis). It will feature approximately 20 Illinois wineries, music all day both days and a fabulous al fresco arts, crafts and gourmet exhibitor show.

August 25 & 26 - just east of St. Louis at Aviston - This event will take place on the vineyard, at picturesque Hidden Lake Winery, where folks can experience a visit to a tasting room and fall in love with Illinois wine. Wineries will gather here to kick off Illinois Wine Month in style.

We expect 7000-8000 guests to come out and enjoy a fabulous day in the shade of the Silent Forest in beautiful Aviston Illinois.



We are accepting exhibitors in the winery, art, craft, commercial, gourmet and food concession categories.

Exhibitors will be housed in a mix of large tasting tents and individual 10'x10' Pop-up Canopies.

Exhibitors must provide their own display equipment including 10'x10' pop-up tent, equipment, table linens, etc. to create a professional presentation.

EXHIBITOR

2007 NOTES, RULES & CONDITIONS OF EXHIBITING

SET-UP

- Exhibit booths must have a suitable backdrop to block the view of walls, storage areas or other Exhibitors' booths. Exhibitor's display, including chairs, must be placed within the confines of the space.
- You may begin set up in designated spaces the Friday before the show at 10:00am. Set up must be complete by 6:00pm the day prior to the show (August 24). Booth space that is not occupied by 5:30 pm will be allocated to exhibitors on our stand-by list.
- Exhibitors must abide by all fire regulations and/or decisions of the representatives of local fire departments. All booth materials shall be in accordance with local fire regulations. No open flames are permitted.

SHOW CLEANLINESS STANDARDS

- Exhibitors are responsible for set up, clean up and securing of their own booths. All displays should be neat and clean and tables should be covered on all sides to the floor.
- All Exhibitors are responsible for keeping their area clean during show hours, including clean-up at the end of the first day and clean-up at the end of the show. Trash items (bottles, boxes, palletes and decorative items) should be discarded to the provided area dumpsters. Cleaning service may be purchased for an extra fee of \$200.

GUEST RELATIONS

- All booths must be occupied and open during all hours of the festival. **11am - 6 pm both days.**

OVER-NIGHT SECURITY

- Overnight security will be provided on Friday and Saturday nights, allowing exhibitors to leave displays in place. However, securing booth contents will be the sole responsibility of each exhibitor. Neither the Illinois Wine Festival nor Capital Celebrations assumes liability for any lost, stolen or damaged items.

TEAR DOWN

- Tear down cannot be started before 6:15pm on the last day of the show. Each exhibitor must be responsible for the removal of all supplies brought to the festival and placement of all trash items in provided area dumpsters at the conclusion of the event.
- In the event of rain, all exhibitors will be required to follow a contingency exit plan which will be distributed if needed.

REFUND POLICY

- Cancellation Refunds in the amount of 75% will be made ONLY if a written request is received no less than SIX WEEKS prior to the event and the space is able to be resold. No refunds will be given for bad weather, booth location on the festival grounds, less than desirable sales of your product, feuds with neighboring exhibitors, last minute booth location changes, acts of nature or any other unforeseen circumstance.

ILLINOIS WINE FESTIVAL

2007 EXHIBIT APPLICATION

Hidden Lake Winery, just east of St. Louis - August 25 & 26

COMPANY	CONTACT		
STREET	CITY	ST	ZIP
PHONE	FAX		
EMAIL	WEB		

BOOTH SPECIFICATIONS	COST	QTY	TOTAL
Art/Craft Booth (products handmade by exhibitor) – 10'x10' space on grass	\$ 200	<input type="checkbox"/> St Louis <input type="checkbox"/>	\$
Commercial Space - 10'x10' space on grass	\$ 500	<input type="checkbox"/> St Louis <input type="checkbox"/>	\$
Food Concession - (Upscale Picnic fare) Space 25x15 - provided on grass	\$ 800	<input type="checkbox"/> St Louis <input type="checkbox"/>	\$
TOTAL			\$

PAYMENT OPTIONS

Payment by Check (payable to Illinois Wine Festival) Credit Card: Visa MC American Express

CARD #

Exp Date

_____/____/____

PRODUCT DESCRIPTION

In submitting this application, I agree to abide by all notes, rules and conditions governing the Illinois Wine Festival. I agree to hold the festival producers, including Capital Celebrations LLC, Hidden Lake Winery, Clinton County, and their officers, agents, employees, sponsors and volunteers harmless for any resulting loss or damage occurring to any person(s) or property.

CHECKLIST



Completed and signed Application

Total Booth Space Fee

Health Certification & Liability Insurance (food vendors)

Product Photos

Signature: _____

Date: _____

SUBMIT APPLICATION & SUPPORTING MATERIAL TO:

ILLINOIS WINE FESTIVAL, 2421 West Pratt Blvd., Ste 801, Chicago, IL 60645

Telephone: 866-877-3343 | Fax: 661-451-5491 | Email: Donna@IllinoisWineFestival.org